FINISHING TOUCH

Without a doubt, the hardest part of any project is completing it well. The finishing touches: they can seem so insignificant, yet it actually changes everything. It is not the structural work: not the heavy lifting... It is when intention becomes close to perfection. It is the moment that one understands the importance of a keen and experienced eye. It is also what separates the special projects from the also-rans.

Nearing the end of each project, we ask our devoted staff to take a deep breath, to wave off the "job fatigue", and to go for one more hard drive to the winning touchdown. It's' not easy. Every little thing seems to take as much time and effort as the bigger things earlier in the project. But pro's don't walk away.

The result of this effort is not so obvious at first glance. Some might call this "punch out". It is looking over the entire job to see what can be better: Is the paint precise? Are all the drips and over-sprays removed as your manicurist might? It must be stressed that working with the right contractors, the hard-working men and women in the field that share this understating is paramount to achieving award-winning results.

After the exhaustion and the frustrations of the final days of completion, it is such a pleasure to share with our staff and our clients the awards that have been bestowed on K2 Design in the past year. As I look at these awards, some very shiny, some very sturdy, I am filled with gratitude. Every employee in our company touches these projects and makes them better in so many ways, our vendors who, from time to time, do make the impossible happen, our contractors who deliver to tough expectations. This entire group, all of us together, acknowledge that it is our clients, the people who take the leaps of faith, that deserve our collective gratitude. Thank you for choosing us, thank you for having confidence in our ideas, thank you for continuing to believe even in the throes of "deep construction", and thank you for helping us do better. ■

- K2 Design Group