

As inviting as a traditional family room, but updated to contemporary uses, multi-purpose rooms are the heart of imagination in the executive home.

Far from old school home theatres built in basements by audiophiles or family rooms that double as play area and home office, these spaces are eloquent expressions of possibility.

Designed with multiple purposes in mind – from a gathering space and media room to elegant combinations of den and man cave – they uniformly have one function: to create a unique place where imagination and comfort live together.



here the big boys play. Designed for a member of the United Arab Emirates royal family, this media room showcases imagination done right. Multiple TV screens perched over a space age stone fireplace monitor every aspect of the owner's passion for soccer. At right, a school of fish seemingly swim by, suspended from a veneer wall by unseen rods.





Verlooking the Florida's Intracoastal Waterway, this convertible room can be all things to people. By day, it's a TV room, featuring natural African wenge wood cabinets (and stunning Martin Pierce drawer pulls) that hide a huge storage space. By right, the oversized sofa pulls put to increase sleeping quarters, over a huge rug that reads Can't Buy Me Love.



hile the acoustic-rate wall coverings and two-toned American Leather custom luxury chair take pride of place, the real design story is in creating the challenging combination of alternating high gloss and matte finishes on the ceiling panels and screen surround. Oversized storage space is hidden behind the glossy, quarter-cut rosewood panels.

